

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 91-555-C - ORDER NO. 91-1066
November 25, 1991

IN RE: Request of Southern Bell for Approval) ORDER
 of Revisions to its General Subscriber) DENYING
 Service Tariff to Introduce MemoryCall) RECONSIDERATION
 as a New Service Offering.)

This matter comes before this Commission on the Petition for Reconsideration of our Order No. 91-333, dated October 29, 1991. This Petition was filed by the South Carolina Association of Telephone Answering Services (SCATAS).

SCATAS questions this Commission's Order which granted a trial for Southern Bell's MemoryCall within the South Carolina Family Court system. First, SCATAS states that such an Order should not have been issued prior to the Supreme Court's disposition of the Consumer Advocate's Petition for Rehearing of South Carolina Supreme Court Opinion No. 23488, filed October 7, 1991, concerning Caller ID. This issue is now moot, since the Court has issued its Order denying this Petition.

The SCATAS also states that the trial of MemoryCall in the South Carolina Family Court system allows Southern Bell a "foot in the door" which is, according to the SCATAS, "a burden which the answering services businesses in South Carolina really cannot overcome." The Commission finds this argument unpersuasive.

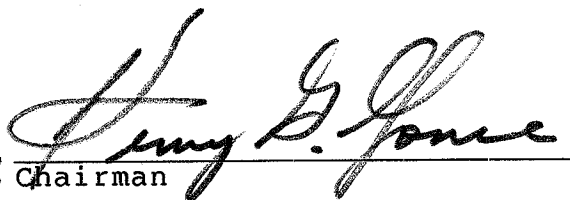
MemoryCall is a new concept within South Carolina and this Commission believes that the technology involved should have a trial, so that the advantages and disadvantages of such technology can be determined. Because of the above-stated reasoning,

IT IS THEREFORE ORDERED THAT:

1. The Petition for Reconsideration of SCATAS is hereby denied.

2. That this Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:


VICE Chairman

ATTEST:


Executive Director

(SEAL)